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2010 Chautauqua County Visitors Guide Now Available

County Executive Greg Edwards excited about guide's new features

Mayville: -- Chautauqua County Executive Gregory J. Edwards and Chautauqua County Visitors Bureau Executive Director Andrew Nixon have announced that over 200,000 copies of the 2010 Chautauqua County Visitors Guide are now available.

"The 2010 Chautauqua County Visitors Guide offers plenty of useful information for both visitors and County residents alike," Edwards said. "Each year, I find information on new and exciting things to do with my family in the guide."

Both Edwards and Nixon said the guide is used by thousands of visitors to the area as they plan their trips to Chautauqua County.

The 80-page guide includes information on dozens of area attractions and comes with several informative maps. Nixon said this year, especially when a lot of advertising budgets are reduced, it is important to have the guide visible as a resource for visitors – the more they see, the more likely they will be to spend some time here.

Guides are very useful for:

- People relocating or thinking of relocating to the area
- People coming to class or family reunions
- Wedding guests
- Business guests, clients, and vendors
- All visitors
- Front line/customer service employees at area attractions and business

"2010 continues an emphasis on where to find leisure learning opportunities from Special Studies programs at Chautauqua Institution and continuing education classes through JCC to the Roger Tory Peterson Birding Festival and schools for golf, tennis, rowing, sailing, fly-fishing, and skiing," Nixon said.

Edwards said the 2010 Chautauqua County Visitors Guide offers maps that include cycling routes, state lands, primary snowmobile trails and much, much more. The reverse side of the map provides names and locations for lodging, shopping, dining, attractions and wineries, either on a full county map or one of several community maps.

In addition to the printed visitors guide, an online version is available through www.tourchautauqua.com. Users can browse travel guide pages and links to websites for specific businesses and attractions found in the guide. The 2010 online edition will be available shortly.

Nixon concluded by saying that they continue to market Chautauqua County as “The World’s Learning Center”, and that they hope to have a major announcement on those efforts in the near future.

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