

FOR IMMEDIATE RELEASE
November 19, 2010

Contact: Joel Keefer
(716) 753-4672

Chautauqua County Surpasses \$500,000 in Prescription Savings with ProAct Rx Discount Cards

Mayville: Chautauqua County residents have collectively saved \$597,236.32 at the pharmacy counter with a discount prescription drug program sponsored by Chautauqua County Executive Gregory J. Edwards. Since December, 2009, over 22,000 prescriptions have been filled, saving participants an average of 44% or \$26.04 per script filled.

Edwards partnered with ProAct, Inc. to provide financial relief for residents who are uninsured or underinsured and needing to fill prescriptions. Participants can also use the discount cards to obtain discounts on vision, hearing and LASIK services. Edwards said this program was made available through ProAct, Inc. at no cost to Chautauqua County or participants.

"I wanted to do what I could to help the residents of Chautauqua County save some money when purchasing their prescriptions," Edwards said.

Edwards explained that in December, 2009, ProAct sent a Discount Prescription Card to all mailing addresses in Chautauqua County.

"Anyone who doesn't currently have a card is encouraged to visit the ProAct website and print their own card. They may also visit Chautauqua County's website, click on the County Executive link, and find more information on the card."

ProAct's website is www.NYRxDiscountCard.com, while Chautauqua County's official website is at www.co.chautauqua.ny.us.

There are currently 37 participating counties across New York State that have exclusively endorsed the ProAct Prescription Drug Discount Card Program. Participating counties have collectively filled over 1.4 million scripts, amounting to \$35 Million in savings.

"We are all well aware that public service projects often cost counties time and money," said Edwards. "This program has enabled Chautauqua County to make an immediate and sizeable impact on the struggles faced by many of our uninsured and underinsured residents, at no cost to us or participants."

The program offers residents a hassle-free way to save money. There are no enrollment forms to fill out, no membership fees, and no age or income requirements. The prescription discount card can be used at any pharmacy in the area and at over 55,000 pharmacies nationwide.

Prescription Drug Discount Cards are available at many local pharmacies and at various Chautauqua County departments, including: Health Department in Mayville, Social Services in Mayville and the Chautauqua County Health Network in Jamestown. You may also contact the Chautauqua County Executive's office at (716) 753-4211 for more information.

ProAct, Inc. is a Pharmacy Benefit Management Company based in Central New York and a division of Kinney Drugs.

-END-